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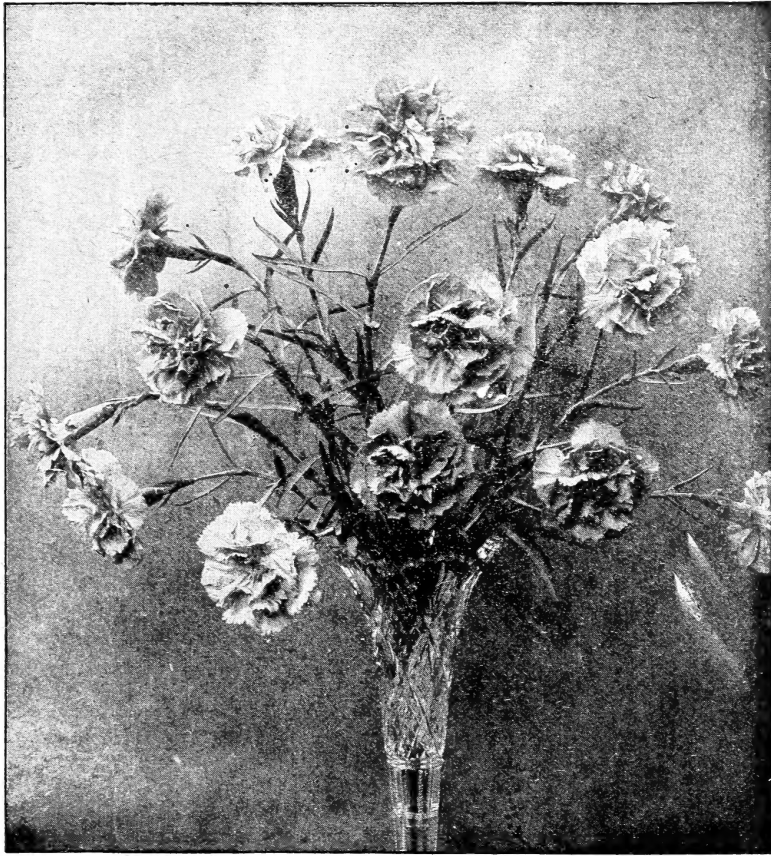
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• 1902 •

JOHN H. SIEVERS & Co.

1251 CHESTNUT STREET

San Francisco, California



SIEVERS' CARNATION, ETHEL CROCKER

Our Specialties

GIANT DOUBLE
TUBEROUS-ROOTED

CARNATIONS
BEGONIAS
AND PELARGONIUMS

Telephone EAST 480

INTRODUCTORY



IN PRESENTING our New Descriptive Catalogue for 1902, we call special attention to the many novelties

OF OUR OWN RAISING

it contains, and claim that our

New Carnations,
New Pelargoniums,
New Begonias,

are a grand advance upon existing varieties. You will miss some of your old Favorites—not being listed by us. Our rule is to discard any variety as soon as we have produced or imported improvements upon them, and by so doing we claim to be able to offer the very best.

Our well-known and gratifying success at all the Plant and Flower shows held during the last twenty years in this city verifies the above.

We invite personal inspection of our stock at our Nurseries, located on Chestnut Street, between Polk and Van Ness Avenue. This can be reached by the Union Street Cable-road, by the Sutter and Polk Street line, or by the California and Hyde Street line, transferring to Union. From the corner of Union and Van Ness Avenue, it is only three short blocks to the Nurseries.

INSTRUCTIONS

1. All purchasers are requested, when ordering by mail or otherwise, to give their proper address, and directions where to and how they desire their orders shipped—whether by freight or express. When not advised how to ship, we exercise our own judgment, and forward to the best advantage of the purchaser.

2. New customers and persons unknown to us are kindly requested to accompany their esteemed orders either by Wells, Fargo & Co's Express or Post-office money-orders, or draft on San Francisco, or with satisfactory reference.

3. All orders are carefully packed for shipment by experienced hands, so they may be sent to even far distant points with perfect safety ; and no charges are made for packing and shipping by express or freight at San Francisco.

4. After delivery to forwarders, in good condition, all shipments are at customer's risk ; and complaints of any kind will not be entertained unless made promptly upon receipt of stock.

5. All communications should be addressed to

JOHN H. SIEVERS & CO.,

1231 Chestnut Street, bet. Polk and Van Ness Avenue

San Francisco, Cal.

Telephone East 480.

NEW CARNATIONS

For 1902

GAIETY. (*The E. G. Hill Co.*)

This is a seedling of Bradt by Scott, scarlet and white variegated, has a stiff wiry stem, a perfect calyx, no surplus grass, and is a very easy doer; it is not susceptible to any of the carnation diseases, and enjoys a temperature of about fifty degrees.

Though the bloom is not quite so large as that of *Bradt*, the fact of its being less crowded with petals, allows the flower to come to perfection in about half the time required by the former, while it is remarkable for the freedom and persistence of its production of bloom.

50 cts. each; \$5.00 per doz.

CRESSBROOK. (*C. Warburton.*)

Made the highest score at the Baltimore meeting of the Am. Carnation Society, reaching 94 points. It is a seedling from Bradt and Scott. Bright pink—flower 3 to 3½ inches in diameter; stem strong and wiry; a fine grower, and has no surplus foliage. Mr. Warburton, the raiser, says he has yet to see the first bursted calyx. This promises to prove a "leader" for 1902, and has the indorsement of many prominent carnation growers who have seen it growing and blooming.

50 cts. each; \$5.00 per doz.

MRS. E. A. NELSON. (*E. A. Nelson.*)

A seedling from Armazindy and Scott, of large size, a pure glistening pink similar to Joost, strong stem, and very free and early; keeps and travels exceedingly well, has scored high before the various florist's clubs in the East.

50 cts. each; \$5.00 per doz.

MRS. POTTER PALMER.

A new scarlet carnation, combining size and productiveness to a high degree. It is described best as about the color of Jubilee, with blooms larger than anything in its class, and borne on long stiff stems.

50 cts. each; \$5.00 per doz.

First Premium for Carnations wherever exhibited.

JENNIE GIFFARD. (*John H. Sievers & Co.*)

This beautiful variety was named in honor of an ardent admirer of Carnations in the Hawaiian Islands. Color a deep rose-pink, finely fringed, very fragrant, excellent stem.

25 cts. each ; \$2.50 per doz.

MRS. F. CAROLAN. (*John H. Sievers & Co.*)

One of our latest productions. Color an exquisite light silvery pink, deeply indented at edge of petals, delightfully fragrant, good stem, very productive.

25 cts. each ; \$2.50 per doz.

LOUISA SIEVERS. (*John H. Sievers & Co.*)

The largest and best shaped of the yellow varieties. Color, a delicate light yellow, striped and splashed lightly with carmine and white, a free bloomer, a good keeper.

25 cts. each ; \$2.50 per doz.

MRS. THOMAS EARL. (*John H. Sievers & Co.*)

Somewhat in the style of John Carbone, but far larger flowers on stiff upright stems, from 2-2½ feet long. Color, deep orange, striped and flaked with carmine in different shades.

25 cts. each ; \$2.50 per doz.

BLANCHE MATHERON. (*John H. Sievers & Co.*)

Lighter in color than Crocker, somewhat like Genevieve Lord, and as early and free in bloom. Has a fine, large flower, a good stem, and is an all-round, first-rate sort.

25 cts. each ; \$2.50 per doz.

The above five varieties were among the Prize-winners at the exhibition of the California State Floral Society, in May, 1901.

First Premium for Carnations wherever exhibited.

DESCRIPTIVE LIST OF SIEVERS CARNATIONS

To meet the demand for the best twelve Carnations of our introduction, we have selected the first named twelve varieties as the best for all purposes, as garden favorites or for growing in greenhouses for winter blooming. We grow these varieties for cut flowers for the San Francisco market; they are the Carnations which have made the name of Sievers' Carnations famous.

ETHEL CROCKER—California's production, pronounced by the leading Eastern experts to be *the best pink Carnation* ever offered. Color, the most perfect shade of pink. Size of flower, three to three and a half inches in diameter. Form of flower, ideal, composed of extra heavy petals of silky texture, with high, built-up center. Fragrance, sweet and clove-like. Habit of growth, strength, perfection of flower stems, freedom of bloom unsurpassed by any Carnation.

DR. TEVIS—The best scarlet Carnation for greenhouse or outdoor culture offered to date, three times the size of Portia. Of grand shape, perfect habit of growth and produced on erect strong stems. A commercial variety.

JOHN HINKEL—The best dark crimson Carnation, considering freedom of bloom, size, stem and substance. Brilliant dark crimson, extra large, petals deeply fringed, full, freely produced on strong stems. Very vigorous in growth, of excellent habit. A commercial variety.

LESLIE PAUL—Very deep rose in color, extra large, of grand shape, strong, vigorous in growth; habit, stem and calyx of flower perfect. Best described as a *greatly enlarged* form of Tidal Wave, in size and fulness of flower, length of stem, and vigor of growth far surpassing that variety. A commercial variety.

IRIS MILLER—In color a light salmon, shaded with yellow, lightly flaked with rose, very large flowers of great substance, very freely produced on strong stems, remarkably vigorous in growth; raised by crossing with Daybreak. A commercial variety.

HARRIET BRADFORD—In every respect a fine, variegated Carnation, a very early and constant bloomer, flower of good size on very long strong stems, ground color white, petals edged with scarlet and lined with same color. A commercial variety.

GRACE RUNYON—A grand, variegated Carnation, ground color of flower, white, penciled with light rose. In size, substance, shape of flower, habit and vigor of growth, stem and calyx of flower an ideal Carnation. A commercial variety.

NITA BERINGER—One of the largest Carnations, averaging $3\frac{1}{2}$ inches in diameter; ground color of flower, creamy white, very beautiful penciled lightly with light pink, petals beautifully arranged like a Camelia, free in bloom, and flowers on extra strong stems of good length. A commercial variety.

JOHN CARBONE—With us one of the most admired and best selling fancy Carnations. It is in every respect a grand variety, in color a very brilliant, rich shade of gold, flaked in light carmine, large, produced freely on strong stems, a constant bloomer. A commercial variety.

First Premium for Carnations wherever exhibited.

CALIFORNIA GOLD—This excellent yellow variety closely resembles Ethel Crocker in habit and healthy growth. It is by far the freest variety of the color that we have ever grown. Flowers are of good average size, on stiff slender stems; calyx strong. The color is golden yellow, with markings of soft red. A first-class, practical variety; will be highly valued by every grower needing a bright yellow in quantity.

SALLY M'KEE—One of our latest productions of which the flowers have been admired wherever exhibited. Color, a magnificent cherry, lustrous and very effective. Size, 3 to 3½ inches when well grown; the stem is long, upright, but not rigid; calyx good. This variety will prove very popular; it has every requisite of a first rate sort.

JONATHAN BOURNE, JR.—This truly remarkable Carnation is a surprise to everybody who beholds it. The flowers are large and substantial, borne on stiff stems 1½ to 2 feet in length. Color, light, glossy lavender blotched and striped with bright carmine, a combination perhaps never before found in one flower. Very fragrant. Calyx of flower and habit perfect.

Sophie Sievers—The richest golden yellow Carnation, surpassing Buttercup, in color, size of flower, and freedom of blossom; vigorous of growth, stems strong, extra large flowers of great substance. A commercial variety.

Iris Paul—This is best described as white Mad. Albertini. Flowers on opening are lightly marked with rose; when expanded, a pure white flower of large size and great substance. Like Mad. Albertini, it should be propagated early, for early blooming. A commercial variety.

Helen Dean—The handsomest of all pink carnations, perfect in shape, extra large, petals deeply fringed, and remarkably high clove perfume; in color a light, clear pink, deepening toward center of flower. A grand garden Carnation on account of its strong vigorous constitution, also the best light pink Carnation for greenhouse with the proper treatment, which consists of planting early raised plants of it. A commercial variety.

Miss Angela—Clear deep pink, without a suggestion of magenta. Large flowers of exquisite shape, strong growth, free in bloom; stem and calyx perfect.

Frank Havens—The largest Carnation in the set, ground color vermilion-red, flaked and striped with velvety dark crimson, petals finely fringed, flowers very full, highly perfumed; a grand show flower.

Orestes Pierce—Creamy white ground color, dotted lightly with bright red; a very deep and full flower of the largest size, and great substance. A grand show flower.

Paula Wolff—Pure white ground, lightly penciled with deep rose, very full flowers composed of deeply fringed petals. Very free in growth and bloom; stem, calyx perfect.

Grace Wollpert—Lemon yellow, edged broadly with light rose, also lined and striped lightly with same color; a beautifully arranged flower of good size. A strong grower and free bloomer.

Clara Evers—Color of an American Beauty Rose, very large flowers of grand shape and good substance, on strong stems of unusual length. A very promising novelty for commercial use.

F. S. Clark—A new shade of orange-red, large massive flowers composed of undulating petals; strength of stem, calyx of flower and habit of growth ideal.

First Premium for Carnations wherever exhibited.

H. Kunz—Intense dazzling deep scarlet; velvety and glowing, the most brilliant shade in scarlet Carnations. A dwarf compact grower, flower large, perfect form, good stem.

Lavender—Light lavender in color, shading to flame color in center of flower, flower of large size having a satin lustre.

Norman R. Lang—Dark velvety red, very rich and glowing, flowers large, of grand shape, petals finely toothed. Strong and compact in growth.

Mrs. Hulbert—Very pure white ground color, striped and flaked profusely with brilliant scarlet, large deeply fringed flowers.

Mrs. Bennett—Pure white ground color, striped and flaked with light lavender, petals deeply fringed; a chaste and charming flower.

Geo. F. Otto—Very deep chrome yellow ground color, flaked very lightly with light red at edge of petals, center of flower almost clear; very large full flowers of great substance, nicely fringed.

Mrs. Rathbone—Rosy white or blush ground color, penciled and flaked with rosy-red, flowers extra large, and very full of undulating fringed petals.

C. H. Souther—Creamy white ground color, flushed rosy, edged with deep crimson, also lightly penciled with same shade; a charming combination of colors; flowers of good size, nicely fringed.

A. F. Garey—Enormous deep rose-colored flowers sometimes lined with silver; habit stem, calyx perfect.

Sam Haslett—A grandly improved Wm. Scott Carnation, much larger than that popular variety; of a deeper, clearer shade of pink, fuller and of as good a substance.

J. M. Howland—Intense scarlet, striped and flaked with very dark maroon flowers of the very largest size and very striking in coloring.

O. E. Lenhard—Very light salmon red, a novel, entirely new shade in Carnations, with flowers of large size, grand shape, strong and vigorous in growth; petals finely fringed.

Ben Nicholas—Blush colored ground color, edge of petals lightly banded purple, petals also penciled same shade and finely fringed, extra large, full, of grand shape and great substance.

D. H. Bibb—Deep velvety dark red, shaded maroon; a very rich shade, a grand, bold flower. In every respect a perfect variety.

Mrs. E. H. Childs—Very dark pink, extra large flowers; grown extensively for cut blooms for the San Francisco market, and commanding double the price of standard varieties.

Ida Beringer—Brilliant deep carmine-rose or cerise, immense flowers with deeply cut petals. A very promising novelty for all purposes.

H. Jonas—Cream ground color, edge of petals broadly banded with very deep carmine-red, petals also flaked with same color. A unique and distinct variety.

Lewis Bradbury—Intense brilliant carmine-red, with smooth, silky, rounded petals. Form, calyx, growth ideal.

First Premium for Carnations wherever exhibited.

Price of Sievers New Seedling Carnations.

So as to place our Grand Novelties within the reach of all lovers of flowers, we have decided to offer them at

Each, 20 cents; \$2.00 per 12.

We shall be pleased to select for purchasers that are not familiar with the above varieties; by our knowing each and every variety offered, we can select the best 12 in the most distinct varieties, the best 24, the best 36, and shall give to such orders our personal attention.

Orders booked and filled in rotation, commencing March 1, 1902.

Governor Roosevelt—This grand variety has a stiff stem, the stem reaching $2\frac{1}{2}$ to 3 feet, and holding the flowers very erect. It is a deep, brilliant scarlet, heavily shaded with maroon. The flower is full, having a large number of petals, which are so perfectly and regularly arranged that the periphery of the flower produces a perfect semi-circle. The size averages fully 3 inches in diameter throughout the season, many blooms being produced running from $3\frac{1}{2}$ up to 4 inches across under the guard petals. It is a vigorous, healthy grower, the foliage being of that rich, glaucous green color that characterizes our most vigorous and most productive commercial Carnations.

Prosperity—Prosperity is the "American Beauty" among Carnations. The flowers are of immense size, measuring fully four inches in diameter. It was awarded the Lawson Gold Medal at the last meeting of the American Carnation Society.

Norway—A Seedling of Mrs. Fisher. Color, purest white, $2\frac{1}{2}$ to $3\frac{1}{2}$ inches in diameter. A wonderfully vigorous, rapid grower of splendid habit. It is delightfully fragrant and an excellent keeper. We believe this variety will fill a long-felt want in whites. We predict that it will at once take its place among the very best Carnations now on the market.

Estelle—A grand scarlet of last year, extra fine in color, and reminds one of Jubilee in this respect, but is more brilliant. It is a very fine variety.

Elma—This grand sort will rank with the very finest of exhibition or commercial varieties. The flowers are full and rounded and very large, the color is bright pink with silvery sheen; the stem is long, upright, but not rigid, calyx good, a strong free grower and a free bloomer; this variety will prove very popular; it has every requisite of a first rate sort.

Mrs. Thomas W. Lawson—This famous and much advertised Carnation is so well-known that it is hardly necessary to describe it. Flowers are of immense size, borne on wonderfully long, strong, stiff, and erect stems. Color, dark cerise pink, lighting up beautifully under artificial light. This variety has been received with great favor, and is proving to be one of the most satisfactory of last year's introduction.

The Marquis—This is pre-eminently the finest light pink Carnation that has been introduced up to this time. Color is ideal, light silvery pink. Flowers are of the largest size, well-grown blooms measuring fully four inches in diameter, of perfect form, fimbriated, large and very full. Its large size, lovely color, and freedom of bloom are making it exceedingly popular. We can recommend it in the very highest terms.

Olympia—A beautiful variegated variety, variegation being very delicate—much lighter than *Mrs. George M. Bradt* and quite distinct from that variety. Color, beautiful clear, glossy white, with delicate pencilings of clear scarlet running through the petals.

Above 8 sorts, Each 20 cents; \$2.00 per 12.

First Premium for Carnations wherever exhibited.

THE SIEVERS GIANT DOUBLE TUBEROUS = ROOTED BEGONIAS

ARE SUPERIOR TO ANY
OFFERED IN EUROPE OR AMERICA.

They are the result of crossing the Mammoth Single Begonias with Double flowering varieties, and the result is: a Strain of Begonias of gigantic growth, Mammoth Flowers, resembling in shape, Roses, Camelias, Hollyhocks, and exceeding them in size. In coloring, numerous shades of any color excepting blue; they are unapproached by any flower.

Descriptive List of the Sievers Giant Double Tuberous-Rooted Begonias.

Dr. Brigham—Pure White Rose shaped flowers, erect flowering, edge of petals round, but petals undulating.

Miss L. Schwerin—Very rich, deep rose-pink, flowers born on erect strong stems, very full, fine substance and grand shape.

Mrs. W. H. Smyth—Deep rose shading to almost white at edge of petals, very erect flowering, flowers crowded with fluted petals, but finishing up in one center.

Maud Hooper—Deep flesh colored flowers, outside petals of immense size, deeply cut or fimbriated, center of flower rosette shaped like a rose placed into large shell-like leaves.

Mamie Sievers—Beautiful round flowers, color white, shaded with lemon, petals fringed and wavy, in shape like a Camelia, erect flowering.

Sophie Sievers—Clear, soft, rich deep pink, round Camelia shaped flowers, petals undulating and finely fringed.

Mrs. J. H. Colen—Very large round guard petals, center very full and crowded like a Hollyhock, color, rich creamy white, erect flowering.

First Premium for Begonias wherever exhibited.

C. Kruger—Rich bright red full flowers, composed of large wavy petals erect flowering.

Louise Sievers—Rich rose colored flower of the Hollyhock type, guard petals extra large and round, center full and formed of undulating petals, erect flowering.

Mrs. Holman—Light flesh-pink flowers of the most perfect shape imaginable, formed like a grand Camellia, flowers born on strong stems and very compact in growth.

Nellie Fenton—Color deep rose, shaded bronze, petals fluted and forming a grand rose-shaded flower of irregular but very pleasing shape; flowers erect on strong stems.

Mrs. McCartney—A lovely shell pink colored flower, petals like sea-shells, wavy, fringed and fimbriated and finishing up one after another to a perfect center.

John H. Sievers—Intense rich deep carmine-rose. Flowers of enormous size, as regular in build as a Camellia, petals round, smooth and of great thickness, and carried erect on strong stems.

Mrs. Wm. Coupland—Enormous flowers of grand Rose-shape, in rose shading to a very light color almost white at edges, petals undulated, forming a high-built up center; erect flowering.

Wm. Coupland—Deep orange red in color, Camellia shape, smooth round petals of great substance and flowers carried erect on strong stems.

Chas. Ahlborn—Deep crimson rose of a rich tint, flowers of Rose shape, high centered, full, and erect flowering.

Wm. Babcock—Very light lemon colored Rose-shaped flower, composed of wavy, undulating petals of irregular but very pleasing form, erect flowering.

Mrs. T. R. Morgan—Light buff salmon in color; in form, a perfect ball formed of fluted fringed petals.

Mrs. H. E. Holbrow—Immense lilac-pink flowers, shading to white at edge of petals, very full, but petals are well arranged.

Mrs. Allyne—Rich deep salmon in color, of Rose shape, with high center, petals beautifully serrated.

John McLaren—A beautiful loosely arranged flower, wavy white in color, and carried very erect on strong stems, not one of the largest, but very free in bloom, and very pleasing.

J. Schwind—Deep carmine, shaded purple, a very brilliant shade, round, smooth petals forming a Camelia shaped flower.

Katie Sievers—A brilliant, glowing shade of very deep carmine-rose in color, in shape a very high-built flower of the Hollyhock type, crowded, but nicely arranged, composed of undulating petals.

Park Fellows—Clear, deep buff, not an extraordinary large flower, but of good size; its rare and rich coloring makes it one of the most admired.

Grace Henderson—Rich, pure deep salmon in color, in shape almost like a Rose, center upright, petals round, of fine texture and forming a lovely flower; carried erect on good stems.

J. F. Sims—A grand lemon-yellow, Rose-shaped flower of the largest size, composed of wave, waxy petals.

Mrs. May Ellis—A glowing shade of magenta-rose, a beautiful color, grand flower in shape, size, freedom of bloom and habit, of erect stems to flowers.

Mrs. T. Sachau—A beautiful shaded flower, ground color of flowers which are of grand size, full and of grand shape, is white, edge of petals beautifully shaded rosy-pink.

Mrs. F. Beringer—A fine pink variety of the largest size, shape and finish, with the entire edge of petals surrounded by a much deeper shade of color.

Geo. B. Jones—A light salmon red, almost light terra cotta, a very bright and attractive flower, carried on very strong, erect stems, petals smooth, round and forming a Camelia shaped flower.

George West—The great aim of Begonia raisers for years has been to obtain erect flowering Begonias; and while all our Begonias are erect flowering, this new variety is remarkably so; the large, deep, full, rose-colored flowers being carried erect on strong stems.

Ana Andrada—Rich, deep rose in color, composed of very large, deeply cut and undulating petals, which have also the peculiarity to have little yellow pistils at edge, giving the flower a very rich appearance.

Nelita Kruger—Rich, deep pink in coloring, shaded with silver at edge of petals, also center of flower, which is beautifully arranged, composed of deeply cut fimbriated petals, and also remarkably erect flowering.

R. Raymond—Lemon yellow in coloring, shaded with chrome-yellow, large, smooth petals, regularly arranged and reflexing.

Mrs. John H. Sievers—A beautiful shade of light lavender-pink, shaded with white; in color, shape, size, and finish unsurpassed.

Fringed Pink Beauty—Its name well describes this wonderful Begonia, with its remarkably fringed, fluted, and undulated flowers, on extra strong stems; in growth moderate, and not of such a vigor as all the other Begonias listed.

Prices of the Sievers Giant Double Tuberous-Rooted Begonias.

Up to April 1st we can furnish tubers of the above described Grand Begonias, after that date plants started in pots at the following prices:

Large tubers, which should grow into large plants, at \$1.00 each, \$10.00 per 12.

Small tubers..... 50c. each, \$5.00 per 12.

Important Notice—The price charged for the Sievers Giant Begonias may seem high in comparison with the prices quoted by other growers in America for Double Tuberous-Rooted Begonias, but we claim there is no comparison possible with our Strain, and the price we offer our Grand Begonias is one-third of the price we have paid for the best Begonias from the most noted growers in Europe, and it is admitted that our Strain is Far Superior.

European Tuberous-Rooted Begonias.

From the many European Importations we have retained the following varieties, being entirely distinct in growth and bloom from our Strain, and are in every way desirable.

Alice Manning—Deep sulphur yellow in color, flowers of good size, and produced on immense drooping branches, making this variety an ideal Basket Begonia; very attractive.

King Ludwig—Immense deep, rich crimson red flowers, very rich in color, flowers of the largest size.

Roesbud—A well-named variety; clear rose-pink; waxy petals forming, when half expanded, flowers resembling Rosebuds in shape and carried erect on strong stems.

Lady Whitehead—Clear golden yellow, double, erect flowering on strong stems; a very desirable variety.

Price, \$1.00 each, the four varieties for \$3.50.



First Premium for Begonias wherever exhibited.

PELARGONIUMS.

Mrs. Wm. Coupland—We take pleasure in offering again this grand Pelargonium. Unsurpassed in size, entirely distinct in coloring; a lovely shade of light shell-pink deepening toward center of flower, which is white, also shading to light blush at edge of petals, which are of great substance and finely fimbriated, fluted and fringed, with upper petals feathered with intense rosy-red in a charming way. This variety has been named after the originator; Mrs. Wm. Coupland, of San Francisco, from whom we were fortunate to obtain it. Price, young plants, 50 cents each.

Pearl Fenton—A grand novel flower of extraordinary size, unique shade of coloring, and free blooming habit. Ground color of flower rosy-red shaded salmon at center, flushed violet, upper petals feathered deep crimson suffused with flame, lower petals feathered lighter with flame and crimson.

Neilita Kruger—A most charming flower of large size and bold shape of the most pleasing shade of clear rose shaded with salmon and white, upper petals beautifully marked with deep rosy-carmine.

Dodo—A novel shade in Pelargoniums, bound to become one of the most effective garden varieties on account of its very effective color; deep red suffused with violet, a very brilliant shade of those rare colors, upper petals feathered deep crimson.

R. Raymond—Very large flowers of the largest size, borne in large trusses produced very freely, in color an entirely distinct shade of very deep cerise-rose suffused with bronze, upper petals grandly feathered with dark maroon surrounded by flame color.

Ruth Martin—A grand flower of the largest size finely fimbriated having a beautiful silky appearance, in color, a lovely shade of rosy-white, feathered on upper petals with purple flushed crimson, lower petals lightly traced same color.

Adela Brandt—Perfectly rounded but fluted flowers, forming fine trusses of a deep carmine rose shade flushed with purple, petals of flowers beautifully edged white, also center of flower white, upper petals with crimson colored feather.

Price young plants 25 cents each. Set of six grand novelties \$1.25.

First Premium for Pelargoniums wherever exhibited.

JOHN H. SIEVERS & CO.,S.

UNRIVALED COLLECTION of PELARGONIUMS

Novelties of our Own Raising
Best Varieties Selected From European Importations

Anita—A most charming flower of extraordinary size, combining with it great freedom of bloom. Of a lovely shade of brightest pink; upper petals grandly feathered with dark velvety crimson, with an almost white center.

Alexander Crow—The well-known and deservedly popular Mad. Thiebaud Pelargonium is much admired; our Alexander Crow is a flower of the same type, only more double, petals much more fimbriated, or crisp, of a deeper shade and more brilliant coloring, and a lighter center. Habit of growth, excellent.

Albert M. Herr—We have had Pelargoniums of an approaching tint, but this novelty is of such an attractive shade, so very large, of such fine substance, that it will outrival all of similar colors; cerise-rose in color, upper petals feathered with orange-red, lower-petals lightly painted same color.

Anna Pfitzer—Brilliant carmine; center maroon. Upper petals feathered with crimson.

Agatha—A fine flower of good form; upper petals bright crimson, blotched with maroon, and margined white; upper petals bluish white, feathered with bright crimson.

Bertha Wagener—Immense deep rose-pink flowers, surrounded by a distinct broad band of pure white, upper petals feathered crimson, center of flower white; form of flower ideal.

Beauty of Oxtou—The upper petals very rich maroon, darkly blotched under petals very dark crimson, light centers; all the petals margined with white.

Bush Hill Beauty—Flowers of large size, of a mottled rose shade, much deeper than the parent, Mad. Thiebaud.

Blue Mabel—Identical with the well-known Mabel, except color, which is of a rich plum shade.

Champion—Flowers extra large; white, delicately shaded blush, small lake blotch in lower petals, upper petals feathered with maroon and red; immense trusses.

Captain Raikes—Flowers very large and full; color, dark fiery crimson; petals crispy and of great substance.

Fine, young plants 15 cents each; \$1.50 per 12.

First Premium for Pelargoniums wherever exhibited.

Charmer—Our grand variety *Inocente* has been much admired on account of its size, fimbriated petals, and silky texture. In *Charmer* we have a variety that is a counterpart of *Inocente*, but of a charming shade of blush-pink, with upper petals very lightly feathered carmine.

Carmen—Flowers extra large, white, shaded deep flesh, upper petals blotched deep carmine surrounded by fiery crimson lower petals feathered crimson, edge of all petals white.

Countess—Very large flowers of a distinct shade of cerise-salmon, large white throat, upper petals splashed with maroon.

Dr. Andre—An elegantly fringed flower. Color, delicate pink, upper petals feathered with maroon.

Dr. Masters—Very rich shade of dark red; upper petals grandly blotched with black and lower petals also shaded black. Very rich.

Duke of Albany—Deep, rich, crimson maroon, margined with rosy lake; light center, surrounded with violet-rose shading. A grand, dark variety, having a very full appearance.

Duchess of Teck—Very large trusses of extra large, semi-double, white flowers, petals undulated and frilled. A grand white variety.

Dorothy—Fine large flowers, full and round, of a soft shade of carmine-rose, white center, surrounded with lilac shade, all the petals margined white and elegantly frilled; upper petals blotched maroon.

Duke of Fife—A regal variety, in the way of *Mad. Thiebaud*, but with much deeper colored flowers, and of a fuller appearance.

E. G. Hill—A remarkably bold flower, of grand substance, extraordinary size; brilliant dark maroon, shaded scarlet, lower petals lighter in shade, with large white center, upper petal grandly feathered deep crimson, lower petals lighter; flowers of perfect rounded form.

Empress of Russia—A seedling from that grand variety, *Emperor of Russia*, but entirely distinct. Ground color, a very light lavender with almost white center, and shading almost to white at edge of petals, each petal with a blotch of dark maroon surrounded by crimson purple.

Emperor of Russia—Extra large flowers; dark maroon, surrounded with crimson-purple, margined with blush white. A most effective variety.

Edward Perkins—Bright orange scarlet, maroon blotch on upper petals, which are beautifully fringed and undulated.

Fine, young plants 15 cents each; \$1.50 per 12.

First Premium for *Pelargoniums* wherever exhibited.

Gloire de Tours—Flowers of the largest size and of great substance. Color, bright dark scarlet; upper petals blotched velvety black; center of flower a distinct shade of violet. A magnificent variety.

Inocente—A grand flower of great substance, one-half again as large as any other white Pelargonium. Inocente, translated, means purity, which well describes the color of this lovely novelty. Of the purest white, extraordinary size, extra number of petals, which are beautifully fimbriated.

J. B. Boland—A novel shade of rose, distinctly suffused with salmon, upper petals blotched almost black, surrounded by fiery crimson, lower petals also feathered lighter with same tints. Fluted flowers of extraordinary size, of fine substance produced on large trusses.

Lillie Helms—With flowers of the largest size produced in great numbers on strong trusses; this variety combines new shades of coloring. Ground color of flower white, shaded at center of petals lavender pink, upper petals feathered carmine flowers of exquisite rounded form with recurving petals.

Leonora—The nearest approach to salmon color in Pelargoniums. Extra large flowers of grand shape and nicely fimbriated, in color a clear, deep salmon shaded pink, upper petals grandly blotched crimson-red, with lower petals lightly feathered, same shade of color.

Linda—A remarkably free blooming Pelargonium, producing large trusses of elegantly fringed flowers of a new shade of color; a beautiful orange-pink; upper petals feathered with carmine.

Lord Clyde—White, veined and flushed with light purple, each petal with dark velvety crimson blotch.

Milton—Upper petals grandly blotched dark maroon, surrounded with bright crimson and edged with rose, lower petals soft pink, feathered with crimson; light center. Light trusses of fine, elegantly fringed flowers.

Bel—Upper petals brilliant, dark maroon; under petals soft, rosy pink; large white center.

Mad. Vibert—Ground color, rose, almost covered with brilliant, black maroon blotches, light center and edges.

Miss L. Cannell—Maroon and crimson, with a well-defined white margin and center.

Fine, young plants 15 cents each; \$1.50 per 12.

First Premium for Pelargoniums wherever exhibited.

Mad. Thiebaud—The Queen of the Pelargoniums. Blotched and marbled rose on white ground; upper petals marked with maroon; large, white center, and edges of petals also white.

Mr. Worthington—A remarkably distinct variety of our own raising. Large flowers with elegantly fringed margins, of a beautiful orange-scarlet color, center light maroon, upper petals blotched with intense black.

Miss E. G. Britton—Another seedling of our own named after one of San Francisco's most successful amateurs. Extra large flowers, beautifully fringed and undulated, of great substance. Color, a delicate salmon-pink; upper petals handsomely feathered, velvety carmine.

Maud Hooper—A charming variety of our own raising. Off fine dwarf habit with flowers of a delicate rosy-blush, deepening toward center of flower; upper petals feathered deep rose. Beautifully fringed and undulated. Very free bloomer.

Mrs. Harrison—A light-colored sport from Mad. Thiebaud having all the good points of the parent; large flowers and fine habit.

Mrs. S. P. Hart—A grand improvement on Louise Arner. Immense trusses of extraordinary size, composed of silky, pure white flowers of great substance, upper petals grandly feathered with carmine, the entire flowers beautifully fringed and fimbriated. Very vigorous in growth, and very profuse bloomer.

Mrs. E. H. Childs—Our grand novelty of 1897, Mrs. O. W. Childs, is one of the most admired Pelargoniums on account of its almost self-color and great freedom of bloom; our novelty for this season has every merit, only differing from Mrs. O. W. Childs in its much darker shade of rose-pink, contrasting and enhanced by its distinctly pure white edge around its petals.

Mrs. H. J. Jones—Immense trusses of extra large flowers of rounded form; color, a beautiful shade of cerise-red, upper petals grandly feathered with dark crimson.

Mrs. O. W. Childs—A grand novelty. A distinct new flower of remarkable freedom of bloom; dwarf, compact growth. Very large trusses of extra large beautifully rounded, and at the same time fluted flowers, of a most exquisite shade of rose-pink, with the remarkable absence of hardly any marking on the petals.

Mrs. Perkins—Pure white, maroon blotch on upper petals, bold flowers, crimped edges, splendid habits.

Mrs. Hollingsworth—This variety has a fine compact habit, and is of a very attractive color; deep rose ground feathered with red on upper petals. Fine trusses of large, deeply fringed and crisped flowers.

Fine, young plants, 15 cents each; \$1.50 per 12.

First Premium for Pelargoniums wherever exhibited.

Prince of Wales—Very double appearing flowers; color, velvety scarlet, marbled and reticulated with white, large, clear and distinct white center, and the upper petals blotched with maroon.

Princess Maud—Full, light carmine flowers, broadly margined with white, large white center, surrounded with violet; upper petals feathered with maroon.

Prince Henry—Soft, rosy-red, shaded orange and chocolate; broad, white margin and center, bold flowers of great substance, fine trusses. Raised from Mad. Thiebaud.

Princess Beatrice—Of a blush white shade, deep crimson blotch on each petal, occasionally semi-double. A sport from Mad. Thiebaud.

Prince George—Large trusses of finely fringed white flowers, faintly suffused with blush, all the petals spotted with purplish lake, the two upper petals more marked than the others. Very handsome and distinct.

Queen Victoria—Crispy petals of a rich vermilion color, broadly margined with pure white, the upper petals blotched with maroon, with a white center. Flowers of great substance.

Ruth—Our Grand Variety Anita is considered to be not only the largest, but one of the most charming in combination and brightness of coloring. In Ruth we have a variety of the same type, but of a slight shade of flesh pink shaded with violet, with upper petals blotched rosy carmine, edge of petals white, also center of flower.

Radiant—Brilliant crimson, lightly feathered with darker shade on lower petals; upper petals heavily blotched black.

Triomphe de St. Maude—Extra large flowers, of carmine pink color, upper petals flushed crimson.

Violet—Clear, purple ground of a very clear shade with no trace of magenta, upper petals grandly blotched with dark violet, large flowers, of fine, round shape.

Volante National—Flowers large, good shape, delicate light rose, white center, surrounded with violet, upper petals feathered with maroon. Of dwarf habit and very free flowering.

Fine, young plants, 15 cents each; \$1.50 per 12.

First Premium for Pelargoniums wherever exhibited.

WHOLESALE PRICES

(ONLY TO THE TRADE)

JENNIE GIFFARD—See Page 2.

MRS. F. CAROLAN “ 2.

LOUISA SIEVERS “ 2.

MRS. THOMAS EARL “ 2.

BLANCHE MATHERON “ 2.

Rooted Cuttings, \$2.00 per 12.

\$10.00 per 100.

SIEVERS' CARNATIONS—See Pages 3, 4, 5 and 6.

From 2½ inch pots, \$1.25 per 12.

\$10.00 per 100.

\$75.00 per 1,000.

SIEVERS' BEGONIAS—See Pages 7, 8, 9 and 10.

\$7.50 per 12, your selection.

\$5.00 per 12, our selection.

OUR PELARGONIUMS—See Page 11.

\$1.50 per 12.

PELARGONIUMS—See Pages 12, 13, 14, 15 and 16.

From 2½ inch pots, strong plants, \$10.00 per 100.

From 4 “ “ very strong, \$16.00 per 100.

JOHN H. SIEVERS & CO.

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SAN FRANCISCO, CAL.

NOTICE



Before closing the present issue, we will draw attention to our magnificent stock of

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OUR LATEST NOVELTIES

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